

PRESS ROOM



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MEDIA CONTACT:

[Amy Delman Public Relations, LLC](#)

201.563.4614

amydelmanpr@verizon.net

Schenck, Price, Smith & King LLP Pleased To Welcome New Counsel To Firm

“Law firm is continuing notable growth surge in both practice areas and people~

Florham Park, NJ - Schenck, Price, Smith & King LLP is pleased to announce Joseph M. Freda has joined the Firm as Counsel in the Health Care Law Practice Group.

Joseph will concentrate his practice on medical malpractice and professional liability. He brings 20+ years of litigation experience throughout New Jersey, and has been active in Morris, Somerset, Bergen, Union, Essex, and Middlesex, counties.

Joe is a committed member of the New Jersey legal community and maintains membership in the New Jersey State Bar Association and the Middlesex County Bar Association.

In addition to his legal practice, Joe is actively involved in supporting charitable organizations throughout the Morris County community. He is dedicated to advancing causes that benefit women’s health, veterans, and military families including Barbells for Boobs, the Seven Stars Foundation, Inc., and the Yellow Ribbon Fund’s TUF Campaign. Through these efforts, Joe helps promote early breast cancer detection, supports healing opportunities for the children of fallen and wounded service members, and advocates for programs that encourage wounded veterans to improve their physical and mental well-being through fitness.

Joseph has also been recognized for Super Lawyers (2026) and Rising Stars (2012).

According to John E. Ursin, Esq., Managing Partner, the firm is very happy to have Joe join us. Joe is a seasoned litigator with a great reputation. He will apply his skills as part of the Medical Malpractice Defense Group working to protect the interests of physicians and other medical professionals. These are important and complex cases. Joe's experience, work ethic, and passion for helping his clients make him a great addition to the team.

Joseph earned his J.D. from Seton Hall University School of Law and received a B.S., in Biopsychology from the University of Maryland.

For more information on the firm, please contact John E. Ursin, Esq., Managing Partner; Chair, Marketing and Business Development Committee at jeu@spsk.com or 973-295-3673.

ABOUT SCHENCK, PRICE, SMITH & KING:

Schenck, Price, Smith & King is a full-service law firm with offices in Northern New Jersey and Manhattan, serving closely held, growing companies. For 112-plus years, Schenck Price has represented commercial businesses, individuals, public institutions and charitable organizations with excellence and integrity. We are proud that, in addition to their expertise and experience as legal practitioners, our attorneys have served in positions of leadership in public institutions, as well as community and charitable organizations.

Founded in 1912 as a two-person law firm in Morristown, Schenck Price has entered its second century of service as a firm of 80+ attorneys, serving virtually all legal needs of businesses and individuals. Our Firm's long history of legal excellence in the areas of health care, education, construction, trust and estate planning, corporate law, real estate, insurance defense, banking and commercial litigation, has expanded as the Firm has grown. Our areas of practice also include telecommunications, technology, environmental law, corporate governance, labor and employment law, and family law. Many of our attorneys have been recognized as leaders in their respective practice areas.